



At Becon Medical, success is measured by a lifetime of beautiful ears. Through EarWell™, deformed ears are now a thing of the past.

EarWell™
REQUEST IT BY NAME

EARWELL™

INFANT EAR CORRECTION SYSTEM



The EarWell™ procedure is completed in just minutes, right in your doctor's office. After 4-6 weeks, the ears will be shaped normally.



Before EarWell™ During EarWell™ therapy After EarWell™

Give your child the gift

OF BEAUTIFUL EARS

There is no longer any reason to wait while desperately hoping that your baby's ears may get better on their own or until your child qualifies for invasive surgery. If your baby has an ear deformity you can now take comfort in knowing that EarWell™ will immediately and permanently correct it.

Ask your physician about EarWell™ today.

The shape



of ears to come™



becon

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Your baby is beautiful

NOW AND FOREVER

As a mother, no flaw or blemish could ever alter that view. EarWell™, a landmark ear deformity correction system, is now available to help others see your child as you do.

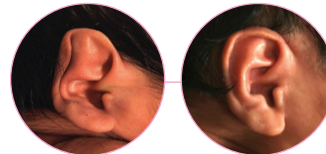


There's more to ear deformities THAN MEETS THE EYE

While some may view an ear deformity as a mere cosmetic anomaly, **ignoring it can negatively impact your child's physical and emotional development.** Studies suggest that children with facial abnormalities, particularly ear deformities, suffer peer hazing, ridicule and abuse. As a result, they often exhibit low self-esteem, anxiety, elevated social isolation and emotional withdrawal. But it doesn't have to be that way.

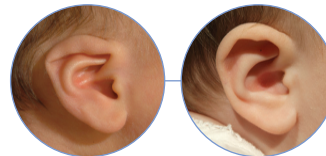
Good ear news FOR YOU AND BABY

EarWell™ Infant Ear Correction System eliminates the need for you and your child to wait and hope that the ears will self-correct. It also removes all of the associated emotional trauma, pain and anxiety that come from growing up with the stigma of misshapen ears—**quickly, painlessly and non-surgically.**



A simple and fast REMEDY THAT WORKS

EarWell™, a clinically tested medical product, can be applied to your child's ears within days after birth. **It is worn for 4 to 6 weeks and, at the conclusion of care, your child's ears will be shaped normally.** EarWell™ requires no anesthesia, sedation or medication because it causes no pain. It is non-surgical and non-invasive, and best of all—it works.



Will your child's ears SELF-CORRECT?

Some ears do improve over time, some require surgery after the age of four or five, and some children are forced to live with their defect. **Unfortunately, no physician can predict which ears will improve naturally, which ears will remain the same, and which ears will worsen.** Fortunately, through EarWell™'s transformative therapy, you will never have to risk your child's future physical and emotional well-being.



Before and After photographs provide "proof positive" that the transformative therapy of the EarWell™ auricular corrective system truly works.

Protecting your child's PHYSICAL AND EMOTIONAL NEEDS

Children are innocent and guileless, but they can also be unwittingly cruel to one another. Misshapen ears can attract such behavior. **No child with disfigured ears should have to endure years of embarrassment and humiliation from peer teasing and taunting.** As a parent, you share your child's every pain and trauma. Thankfully, you no longer have to wait years for surgery or convince your child to accept a lifelong ear deformity.



When nature SURPRISES

Ear deformities occur frequently in newborns and can mar an otherwise adorable face. Previously, their presence was a calamity for parents just like you. **Until EarWell™**, pediatricians could only suggest that you "wait and hope" that the ears might naturally improve or, as a last resort, offer a referral for a future surgical intervention. Neither option furnished a new mother with much comfort, confidence or peace of mind.